



MARINE GUIDE

DIGITAL MARKETING SERVICES

SEO



WHY SG MARINE GUIDE

YOUR CHALLENGE: Singapore marine industry business owners encounter a formidable obstacle in finding a local marketing expert who comprehends the nuances of the yachting industry. As a niche market, entrepreneurs must weigh the expenses and time required to develop a market manager, knowing they could lose their investment once they leave. SG Marine Guide offers a solution by constantly evaluating Singapore's yachting industry and keeping the community updated on the latest technology and arrivals.

OUR SOLUTION: Our digital marketing services give clients access to our expertise and marketing knowledge without the hassle of onboarding, payroll, or management issues.

Join us now to overcome this challenge and take your business to the next level!

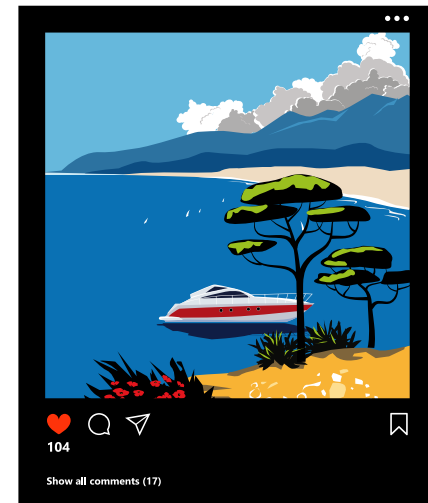
WHAT WE OFFER

SG Marine Guide offers its experience, network, and expertise to make marketing easier. Our services range from managing daily marketing tasks to assisting with onboarding and improving your marketing team's performance, all of which require a variety of skill sets.



BRAND LIAISON

SG Marine Guide will liaise with brands and relevant staff to ensure the latest updates, press releases and communications are distributed in marketing channels



CONTENT CREATION

Identifying the right topic to write about, deciding which form the content should take, formalizing a well-formed strategy, and then actually producing it



EXPERT KNOWLEDGE

Understanding the intricacies of the yachting industry, from brands to designs, we take the worrying and research out, so your business will always come across as an industry leader



PEACE OF MIND

We give you confidence of that the tasks are covered with detailed reports and open communication channels so you can attend to other tasks in your business

ESSENTIAL SERVICE

SG Marine Guide, with its extensive experience in digital marketing and thorough understanding of the yacht industry, has developed a range of crucial services that every yachting business should undertake weekly. These services have been tailored to suit the various budgets and expectations of the industry.

SOCIAL MEDIA MANAGEMENT



- Posting Calendar
 - 2-5 posts per week
 - Content Curation
 - Analytics Report
- SGD 1000 - 1900 Monthly

E-NEWSLETTERS



- eDM's Templates
 - 1-3 Monthly eDM's
 - Content Curation
 - Analytics Report
- SGD 300 - 700 Monthly

WEBSITE UPDATES



- Page/Listing Updates
 - 2-3 posts per week
 - Content Curation
 - Analytics Report
- SGD 1,000 - 1,900 Monthly

5% discount when choosing 2 of 3 services, 10% discount when choosing 3 or 3 packages

OUTSOURCE SERVICES

Our approved outsource partners offer the whole suite of marketing and project services, SG Marine Guide takes the lead in planning, managing and executing specialist third-party outsource companies that can alleviate pressures for your team.

PUBLIC RELATIONS



MEDIA EVENTS

FILM AND PHOTO SHOOT



WEBSITE MANAGEMENT



PAST CLIENTS

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THANK YOU

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