



SINGAPORE MARINE GUIDE  
WELCOME TO OUR BOATING COMMUNITY.



# PROMOTIONAL OPPORTUNITIES

**The Singapore (SG) Marine Guide is an online platform that helps sailors, captains, boat owners and crew navigate the ever-changing Singapore's boating industry.**

Designed specifically for the Singapore market, the SG Marine Guide is the island's definitive boating source; an open-marketplace for companies to show their wares and promote their services, a place for interested boat buyers to study the market and a resource for sailors planning their next adventure.



PROMOTE YOUR BUSINESS



SG'S LARGEST MARINE DIRECTORY



FREE ONLINE PROFILES



REACH A WIDER AUDIENCE



SOCIAL MEDIA MANAGEMENT

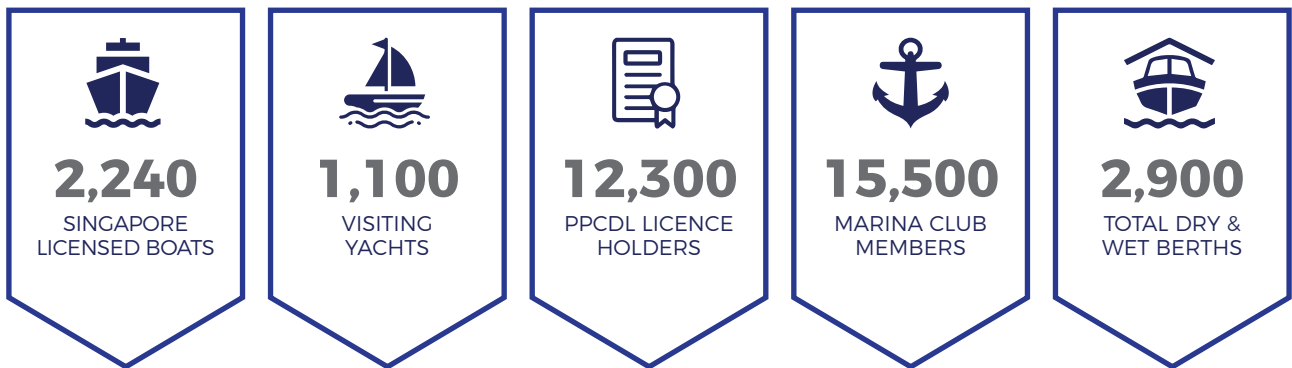
[www.sgmarineguide.com](http://www.sgmarineguide.com)





# SINGAPORE'S FIRST AND ONLY BOATING RESOURCE.

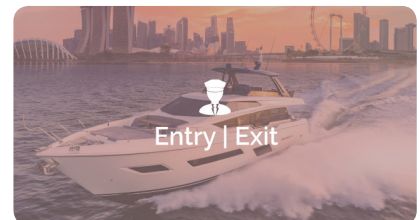
An online resource to find out the latest boating information, regulations and destinations. Search for services or list your business on Singapore's largest marine and leisure boating directory.



## BOATING IN SINGAPORE

The Singapore Marine Guide provides the latest information and regulations for sailors based in or visiting Singapore, keeping an active community angle to the industry through media and news.

Dedicated to growing the marine industry in Singapore and the region, boaters can find destination details and water-sport activities in and around Singapore, even a few of the secret fishing spots.





# FIND THE PACKAGE THAT'S RIGHT FOR YOU.



FEATURES	FREE \$0 / YEAR	ENTRY \$100 / YEAR	ACTIVE \$500 / YEAR	BRANDING \$1,000 / YEAR	PREMIUM \$2,000 / YEAR
Company Name	✓	✓	✓	✓	✓
Business Type	✓	✓	✓	✓	✓
Company Description	✓	✓	✓	✓	✓
Location	✓	✓	✓	✓	✓
Company Logo	✓	✓	✓	✓	✓
Contact Details	●	✓	✓	✓	✓
Company Specialities	●	✓	✓	✓	✓
Gallery	●	<b>3 Photos</b>	<b>6 Photos</b>	<b>Unlimited</b>	<b>Unlimited</b>
Facebook Posts	●	<b>1 Post</b>	<b>3 Posts</b>	<b>5 Posts</b>	<b>10 Posts</b>
Instagram Posts	●	<b>1 Post</b>	<b>3 Posts</b>	<b>5 Posts</b>	<b>10 Posts</b>
Company Listings	●	●	<b>3 Listings</b>	<b>5 Listings</b>	<b>10 Listings</b>
Company Products	●	●	✓	✓	✓
Exclusive Listing	●	●	●	<b>1 Page</b>	<b>10 Pages</b>
E-Blast Promotion	●	●	●	●	✓



# YOUR ONLINE OPTIONS.

## SG MARINE GUIDE IS YOUR ONE-STOP-SHOP TO REACHING A WIDER AUDIENCE.

Engage with potential clients on social media or promote your latest products on a dedicated e-blast, SG Marine Guide can help grow your business.

- ▶ Dedicated E-Blasts **SD\$1,000 / issue**
- ▶ Facebook Posts **SD\$100 / post**
- ▶ Facebook Group Posts **SD\$500 / post**
- ▶ Instagram Posts **SD\$100 / post**
- ▶ Dedicated Blog Post **SD\$750 / post**
- ▶ Premium Page Listings **SD\$500 / listing**



**BRANDING**

EXCLUSIVE LISTING: 1 Page

**PREMIUM**

EXCLUSIVE LISTING: 10 Pages

**HOMEPAGE BANNERS**

SD\$ 10,000 | SD\$ 5,000



# TAKE YOUR BUSINESS TO THE NEXT LEVEL IN NO TIME.

WE ARE DIRECTLY CONNECTED TO THE REGION'S MARITIME INDUSTRIES.



Website Design



Consultancy



Social Media

**Hailing from the marine industry and equipped with the latest website design knowledge, we can have you online and selling in no time.**

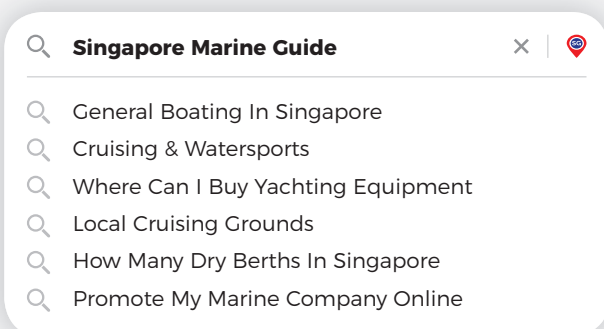
- ▶ One Page Websites
- ▶ Project / Portfolio Websites
- ▶ Boat List Websites
- ▶ E-Commerce Shops
- ▶ Funnel Blueprints
- ▶ CRM Solutions

**Don't miss the ample business opportunities throughout Southeast Asia, we can offer safe solutions for marine and leisure companies.**

- ▶ Business Positioning
- ▶ Project Management
- ▶ Set-Up New Businesses
- ▶ Finding Asian Partners
- ▶ Industry Analysis
- ▶ Website Development

**Run your business without the constant demands of social media. Let us create great daily content for you and bring new customers into the fold.**

- ▶ E-Blast Campaigns
- ▶ Content Creation
- ▶ Social Media Set-Up
- ▶ Page Management
- ▶ Advertisement Structure
- ▶ Click Generation Funnel



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[boatingsingapore](https://www.facebook.com/boatingsingapore) (info + recommendations)